



## Small Worlds – Press Release

### A New Family Attraction in Expo City Dubai

Small Worlds is thrilled to announce its grand opening as the newest addition to the vibrant Expo City community. Located in the heart of Expo City Dubai, Small Worlds offers an immersive, family-friendly attraction designed to captivate visitors of all ages with its interactive miniature world.

### What is Small Worlds?

Small Worlds presents an intricately detailed miniature world, built to a **1:87 scale**. This means that a **1.80-meter-tall person would stand just 2 cm** in our world. Featuring realistic landscapes, bustling cities, intricate train systems, and moving vehicles, every scene is brought to life through **light, movement, sound, and engaging scenes**. Hidden details, humor, and historical elements make each visit a unique discovery.

Designed for families, children, students, and enthusiasts, Small Worlds offers a one-of-a-kind **"find-and-discover" experience**, where visitors can explore, search for hidden details, and feel like giants towering over a tiny world. With interactive buttons, digital automation, and state-of-the-art technology, Small Worlds is the **first and only exhibition of its kind in the MENA region**, bringing a well-loved European experience to Dubai Expo City.

An essential part of the experience is the opportunity to witness the craftsmanship behind miniature world-building. Visitors can see different development stages, from design and construction to the final intricate detailing, gaining insight into the art and engineering behind the scenes.

### How It All Began

The vision for **Small Worlds Middle East** was conceived in 2019 by its founder, a passionate model world creator with over 40 years of experience. Inspired by the world-renowned miniature exhibition in Hamburg, he gathered a team of skilled professionals to bring the concept to life in Dubai. What started as a passion project soon evolved into a **highly detailed, interactive attraction**, showcasing the limitless possibilities of model-making.

The attraction is being developed in **four phases**, each featuring a different theme:

- **Phase 1 (Now Open):** Europe – from the sea to the mountains
- **Phase 2 (Upcoming):** Winterland
- **Phase 3:** Dubai & UAE
- **Phase 4:** India & Africa

Each phase will introduce unique styles, activities, and technological advancements, ensuring an evolving and dynamic experience for returning visitors.



## The Small Worlds Experience

At Small Worlds, we are passionate about **bringing model worlds to life** and sharing the creative process behind them. Visitors are invited to explore every step of our construction process, including:

- Structural design and frame construction
- Infrastructure creation and electrification
- Digital automation and electronic programming
- Landscaping, lighting, and intricate detailing

This interactive experience offers an **educational and creative journey**, allowing visitors to witness the craftsmanship and imagination required to build a miniature world.

## Key Facts About Small Worlds

- **Concept established:** 2019
- **Construction began:** May 15, 2024
- **Grand Opening:** February 5, 2025
- **Total Exhibition Space (All Phases):** 1,200 m<sup>2</sup>

### Phase 1 Highlights:

- **Exhibition Space:** 500 m<sup>2</sup>
- **Train Tracks:** 1.2 km
- **Streets:** Over 200 meters
- **World Record:** Longest Miniature Highway (Magnorail system)
- **Vehicles:** 300+ cars & trucks
- **Interactive Action Buttons:** Various engaging scenes
- **Electrical Wiring & Cables:** Over 23 km
- **Buildings & Houses:** Hundreds of highly detailed structures
- **Trees & Greenery:** Over 500 trees
- **Miniature Residents:** More than 2,000 small figures
- **Sustainability:**
  - Materials used are recyclable or compostable
  - Powered by **136 solar panels**, with the goal of becoming **100% solar-powered by the end of 2025**

### Future Expansion Plans:

- **Phase 2:** Expansion of the ground floor (ongoing)
- **2025-2027:** Expansion to the first floor, increasing the total layout to 500 m<sup>2</sup>
- **Upcoming Themes:** Winterland, Dubai & UAE, East Asia, and Africa

## Small Worlds for Schools & Students

Small Worlds provides a **visual and interactive learning environment**, designed to help students understand real-world concepts through engaging STEM-based activities. Our educational programs include:



- Exploring **European geography** – from coastal regions to mountain landscapes
- Understanding **engineering, mechanics, and digital automation** in a new light
- Discovering **logistics and transportation systems** in action
- **Interactive learning experiences** with hands-on engagement

By engaging with **customized STEM task questionnaires**, students develop:

1. Higher-order thinking skills
2. Observation & awareness
3. Curiosity & wonder

Small Worlds invites families, students, and enthusiasts to experience an **unparalleled journey through creativity, technology, and imagination**. Whether you're fascinated by **history, architecture, engineering, or simply seeking a fun day out**, Small Worlds offers an experience for **everyone to enjoy**.

### How to stay updated with Small Worlds?




- FACEBOOK  
<https://www.facebook.com/smallworldsme/>
- INSATGRAM  
<https://www.instagram.com/smallworldsme/>
- LINKEDIN  
<https://www.linkedin.com/company/smallworldsme>
- TIKTOK  
<https://www.tiktok.com/@smallworldsme>
- X  
<https://x.com/smallworldsme>
- YOUTUBE  
<https://www.youtube.com/@SmallWorldsMiddleEast>
- NEWSLETTER  
[www.smallworldsme.com](http://www.smallworldsme.com)
- GOOGLE MAPS  
<https://maps.app.goo.gl/9oHP3JoJDe7sAMmp7>

### Press Pictures

- <https://www.smallworldsme.com/press>

**Join us today at Small Worlds Expo City and be part of the magic!**

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